

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

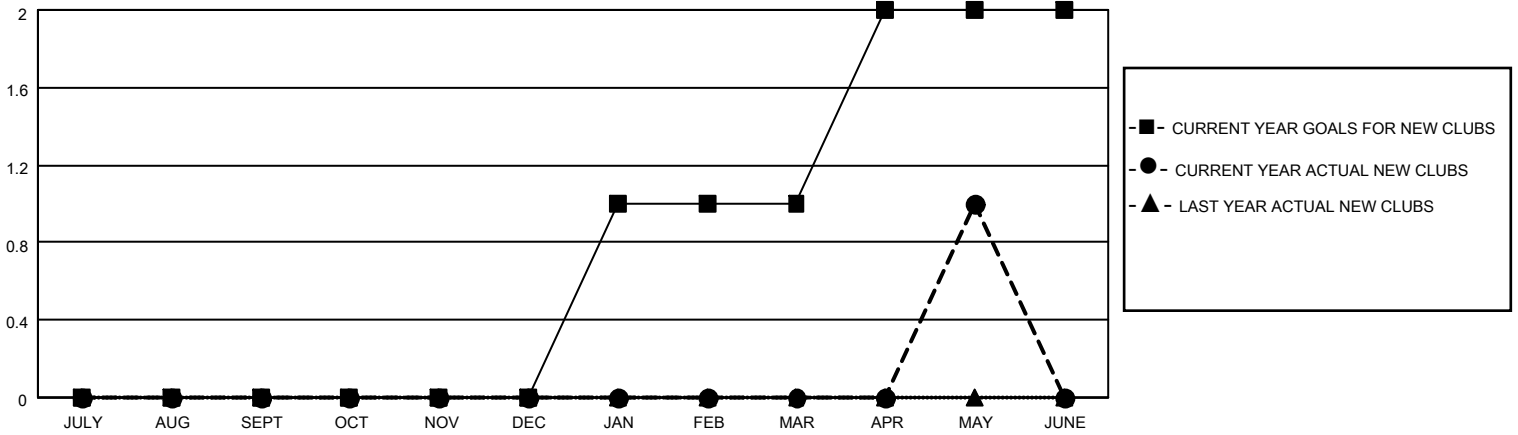
District 4 L4

Results as of: 5/31/2021

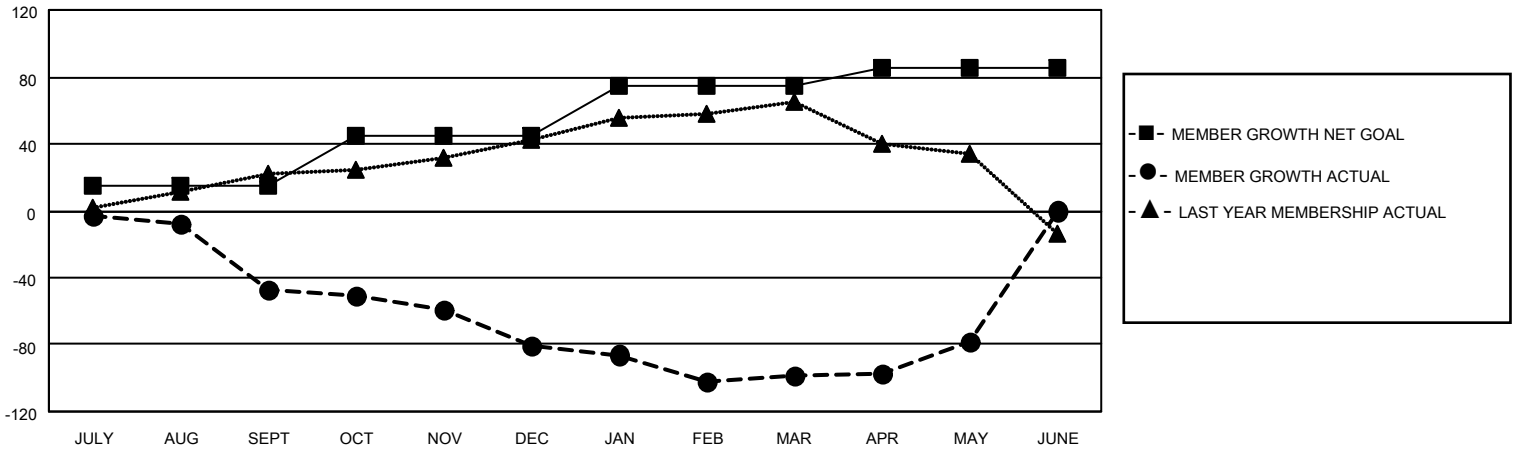
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	1	1	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	39	84
OCT/NOV/DEC	30	43	74
JAN/FEB/MAR	30	14	29
APR/MAY/JUNE	10	42	20

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	19 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 583 (51.37%)</p> <p>FEMALE 552 (48.63%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">17</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">10</td></tr> <tr><td>OTHER</td><td style="text-align: right;">178</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">205</td></tr> </table>	DECEASED	17	CLUB CANCELLED	10	OTHER	178	TOTAL	205	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">233</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">120</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	233	FAMILY MEMBERS PAYING HALF DUES	120
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